



Developing entrepreneurs is a very modern group of society members who are setting up the base of knowledge-based economy and merging the innovations with economy to contribute in the sustainable development of nations under UNO defined sustainable economic growth goals. Developing entrepreneurs are students and university graduates who are having an innovative idea and are working to establish their own start-up companies but don't know from where to start and how to start?

KarafarinShows ([www.karafarinshow.com](http://www.karafarinshow.com) / [www.code-international.com](http://www.code-international.com)), or International Confernece of Developing Entrepreneurs by IMAQ (Ideparvaran Mashregh Qazal) Pvt Ltd, is a growing network of 3500+ active international students, techno-entrepreneurs, academics and investors. CODE International is aimed to be the largest network in China- Pakistan-Iran-Turkey axis creating unmatched opportunities for students, academics and developing entrepreneurs to be inter-connected with the entrepreneurs from neighboring and regional countries.

The comprehensive international platform "CODE International" was implemented in 2017 in holy Mashhad in order to respond to the need of the society and with the aim of networking the main players of the national and international entrepreneurship ecosystem. In this platform, during 1 year, more than 100 programs in the form of workshops and educational tours, entrepreneurial events, consultancy meetings with universities and entrepreneurs of ECO countries happened. The output of these activities were aimed to the development of the knowledge-based economy in society and moving towards the creation of a startup city; A city where every citizen will be an entrepreneur.



Based on this, the first big international festival called "KarafarinShow 2017", as well as the first congress of Developing Entrepreneurs on December 7-8, 2017, was organized in the main auditoriam of the university located at the Faculty of Sciences, Ferdowsi University of Mashhad. This festival was carried out with the aim of creating a network of entrepreneurial students and investors from the



member countries of the ECO Cooperation Organization, in which the three countries of Iran, Pakistan and Turkey are the main center of this network. In this festival, thousands of idea owners, national and international entrepreneurs, start-up companies, investors and diplomats from the countries of Iran, Pakistan, United Arab Emirates, Afghanistan, Iraq, Syria, China and Australia gathered and exchanged and interacted.



The opening lecture was delivered by the Dr. Alamolhodaei, the president of Khorasan Science and Technology Park which was followed by the presentation of Dr. M. Irfan-maqsood, the president of CODE International / IMAQ Group.

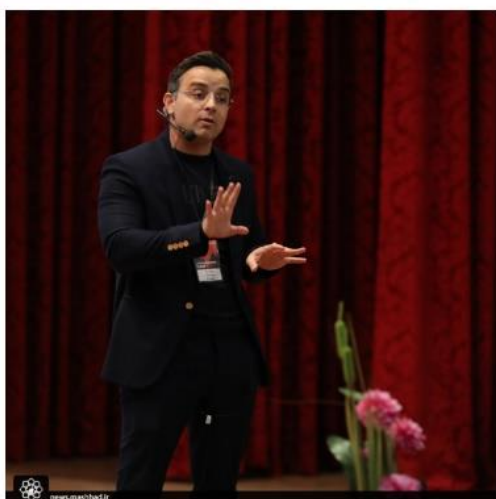
Mr. Irfan Bokhari, Counsul General of Pakistan at Mashhad, Iran, Dr. Subhan Qureshi, Chief Patron of Diary Science Park, Dr. Gao Zhibbu, President of Yuce Biotechnology Ltd were also among the presntor of the conference opening and focused on the significance of regional networking for a sustainable development of the region.

After opening ceremony, a question/answer session was to answer the questions of audience which was paneled by Dr. Sahibi, author of book 'Theory', Dr. Irfan-maqsood, president of CODE International, Dr. Ghanbari, Deputy of Khorasan Science and Technology Park, Mr. Nasir Ijaz, Cofounder of Autoplus LLC, Dubai.



50 ideas were presented, 25 were chosen for 2<sup>nd</sup> round and 10 were chosen for public voting and for special presentations under the media campaign to promote the first 10 developing entrepreneurs of Karafarinshow by a group of 15 members of jury from all (public & private) sector of Khorasan Razavi.





Closing ceremony was much impressive part of the event where Dr. Majid Ebrahim-Warkiani, a globally well-known Biotech and mechanical engineer of Harvard-MIT presented the value of integrating the Science-Research-Entrepreneurship and focus on the training of students and building an academic entrepreneurship ecosystem at all universities. Dr. Syed Ali Akbar Shamsian, president of ACECR Khorasan Razavi, Mr. Ghasem Taghizadeh Khamesi, Honorable Mayor of Mashhad City, Mr. Ishtiaq Ahmad Kanwal, Consoler of Pakistan, Dr. Davari – Cultural Vice Rector of Ferdowsi University of Mashhad, Mr. Amin Babei, Director of Department of Entrepreneurship, Ministry of Welfare, Cooperation and Works, Iran were among the special guests who all delivered short lectures focusing on the necessity of academic networking of ECO countries and development of academic entrepreneurship ecosystem in the universities of ECO countries so that graduates instead of looking for jobs, can create jobs for society.

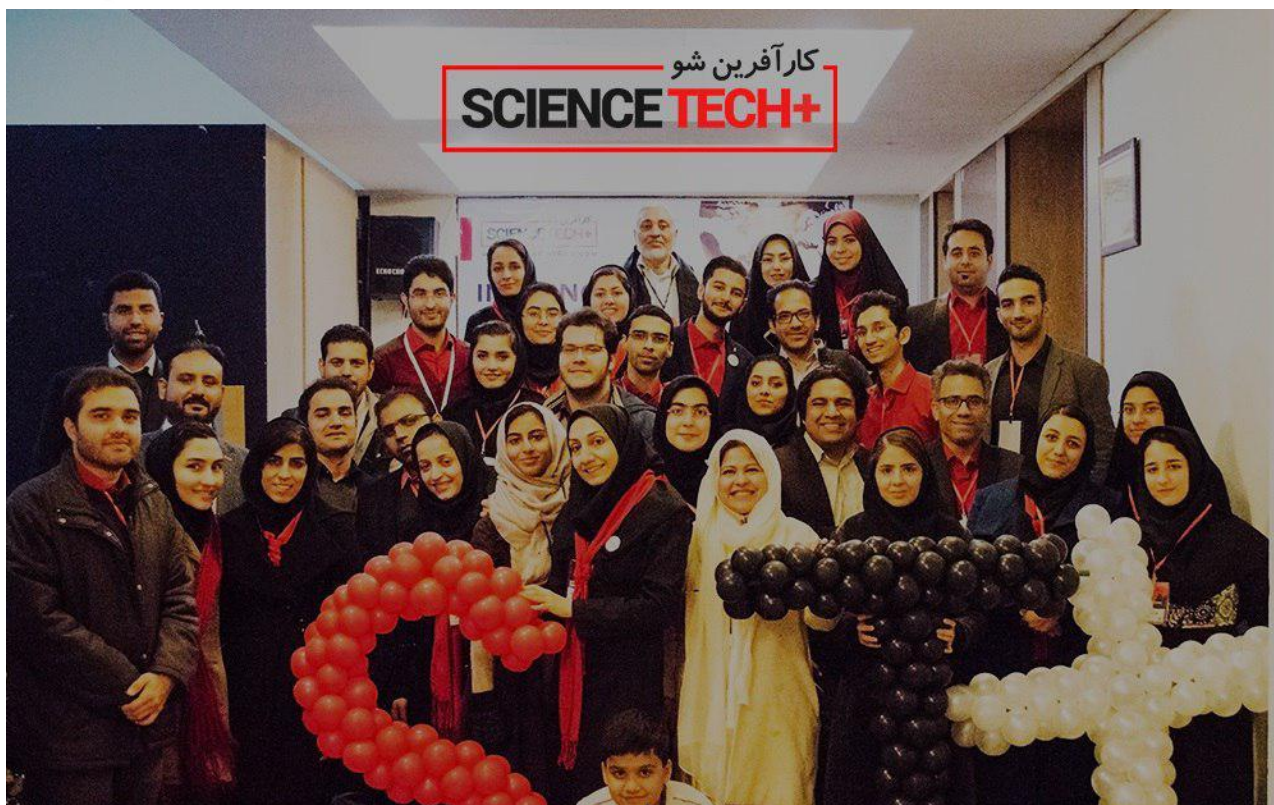
At the end, certificates were awarded to all participants and those who presented well, certificates of excellences were given along with the gift packs and prizes by the sponsors.



Dr. Ali Mokhari, the motivational speaker on business development and entrepreneurship was closing presenter of the conference.







The conference was responded very well by the participants and were projected in all national and international media of Pakistan-Iran-Turkey. A few snaps of these are given below;



کارآفرین شو نیز بدون اغراق يك حرکت بزرگ و سازنده بود : جميل نيك اندیش



امیدوارم در آینده ای نزدیک من هم یک کارآفرین باشم: اعظم ناصری

چند از تجربه شورین و خاطره انگیز مجری گری و همکاری با دوستان خوبم حضور در این جشنواره بین المللی ساینس تک پلاس کارآفرین شو ۲۰۱۷ باعث شد تا نگاه چندی تری به بحث کارآفرینی ونوجه به فرصت ها،شرایط و اهداف والای آن و صداانته



جشنواره بین المللی کارآفرین شو ۲۰۱۷ با تم "مشهد؛شهر استارتآپی": دکتر مسیری

مشهد؛شهر استارتآپی ساماندهی زیرساختهای اقتصاد شهری و باور جوانان خلاق و مبتکر جامعه یک وظیفه ملی و دینی است و این مسئولیت را مشهد ساینس تخصصی بر عهده گرفته و با همکاری همه دست اندکاران و متخصصان این



کارآفرین شو ۲۰۱۷ فرصتی برای بین المللی شده استارت اپ ها: مهرداد محمدیان





## 2<sup>nd</sup> Entrepreneurs Show 2018 (CODE International-2) – Mashhad, Iran

An idea is like a seed that needs light and food to grow. It is light and food for ideas to be seen, presented and discussed among people. Social discussions that occur about an idea make it worthy for implementation and of course investment. Just like the references of scientific and research articles, the more references it has, the higher its scientific value and credibility.

The executive journey that turns an idea into a business is very long, and this journey begins with turning a raw idea into a mature one. Conference of Developing Entrepreneurs or KarafarinShow is a program to collect raw ideas from scientific and urban communities. Ideas are initially examined and then based on predefined criteria, they get the opportunity to present in the presence of hundreds of students, entrepreneurs and investors so that these ideas should be discussed among the societies.



به جشنواره کارآفرین شو-مشهد ۹۷ خوش آمدید

فرصتی برای:

- ایده پردازی
- تیم سازی بین رشته ای و چند ملیتی
- جذب سرمایه گذار

۳ اردیبهشت ۹۷

کارآفرین شو-مشهد ۹۷

"کارآفرین شو" برنامه ای جهت ثبت و رویت پذیری بین المللی ایده های نوین کارآفرینی شماست. رویداد های "کارآفرین شو" در طول سال در شهر های مختلف کشورهای اکو با هدف انتخاب ایده های برتر برای حضور در دومین جشنواره بین المللی "کارآفرین شو ۲۰۱۸" می باشد.

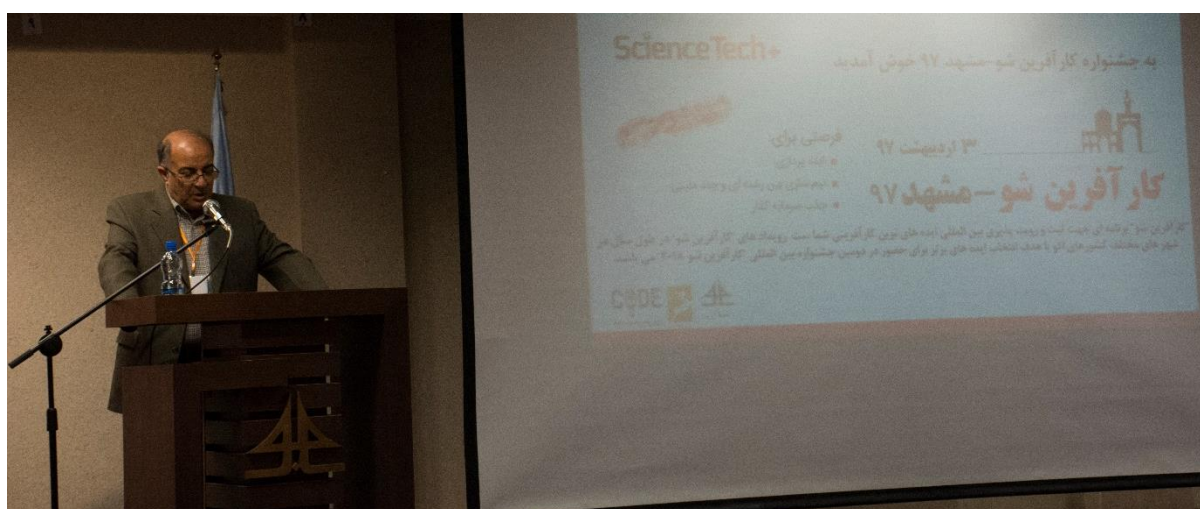
CODE  

In December 2017, the first International Conference of Developing Entrepreneurs entitled KarafarinShow 2017 held at Ferdowsi University of Mashhad by IMAQ Pvt Ltd with the support of Khorasan Science and Technology Park, City Mayor Office and ACECR – Khorasan Razavi Branch. Out of 400 registered ideas, 325 ideas were eligible for preliminary judging and 20 were

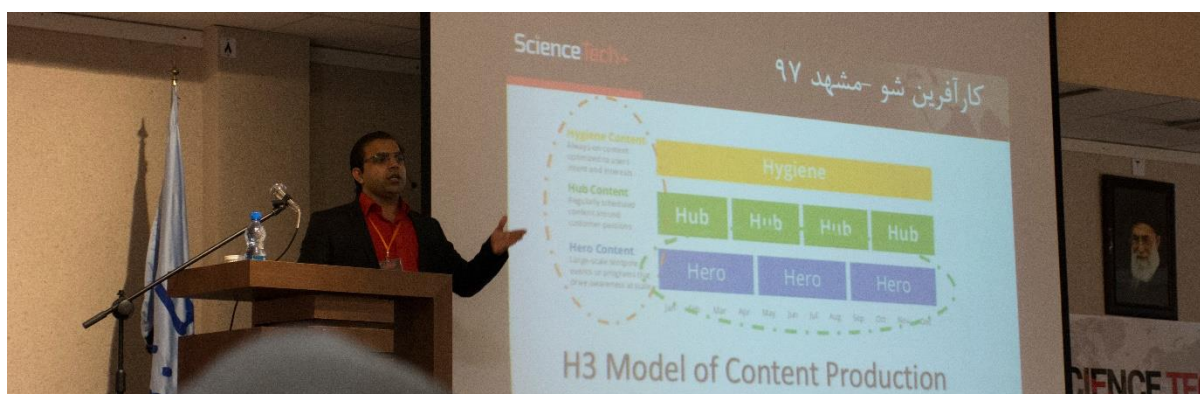
chosen

for stage presentations whereas all were given the opportunity to have a poster like presentation at their specific booths. With the beginning of 2018, the conference entitled as Karafarin Show - Mashhad 97 held at Sajjad University of Technology by IMAQ Group of Companies with the support of Khorasan Science and Technology Park on April 23, 2018 as it was the national entrepreneurship day of Iran.

24 student ideas were chosen and presented during the conference. The opening lecture of Conference was delivered by the Dr. Heirian Ardkani, Rector of the Sadjad University of Technology, Mashhad, Iran



Dr. Irfan-maqsood discussed the significance of innovative business in ECO and BSEC countries and why we should study this 6 trillion USD (PPP) regional industry having about 500 million population.



Dr. Hojjat Naderi-meshkin and Dr. Raheleh Amirkhah presented their lecture about the academic entrepreneurship and ecosystem as a good academic



entrepreneurship ecosystem can transform all students of the academia to developing entrepreneurs.



2<sup>nd</sup> section of the conference was the most important section where 24 developing entrepreneurs were give opportunity to present their ideas. The list of these developing entreprneurs is as follow;

1. Amirhossein Nozarian / Hafiz Azeempour
2. AmirSalar Alizadeh
3. Nika Jaffarnia / Saleh Sargolzei
4. Tahereh Bahraini
5. Mushtaq Ieri
6. Rehaneh Zarrabi
7. Hosseinali Zarang
8. Mostafa Rahmati
9. Parnian Asgari
10. Arash Mohammadian
11. Rohollah Jani
12. Mohammad Hassan Moazenzadeh





- 13. Ramin Sarvari
- 14. Alireza Rizqi
- 15. Fatemeh Jami / Farshad Azadmanesh
- 16. Mohammad Javad Paripour
- 17. Alireza Razaei
- 18. Elnaz Hijjazi
- 19. Mahdi Fatehpour
- 20. Zohra Abuhadi
- 21. Mostafa Fazalli
- 22. Zohreh Karimi
- 23. Fatemeh Mirzaeiyan
- 24. Amir Omidavari





Every idea was evaluated based on the pre-defined reviewer algorithm so that developing entrepreneur should understand what they have to focus more on their passionate journey. Following is the list of reviewers of CODE International – 2;

1. Mrs. Marziyeh Sanoei – CEO of Axir Golsorgh Company
2. Dr. Syedeh Khatereh Daneshoesh – PhD Entrepreneurship (University of Tehran)
3. Ms. Nilofar Tavassoli (Ms. Nilicious) – Lady Instagrammer of Mashhad
4. Dr. Mohammad Aeinol Qozzah – PhD Entrepreneurship (University of Tehran)
5. Dr. Mohammad Javad Moshiri – Entrepreneurship Manager – City Municipality and Mayor Office
6. Dr. Syed Aiman Shariati – Director, Khorasan Science and Technology Park
7. Mr. Jamil Nik Andish – Founder of Rokad – Kids Entrepreneurship College
8. Mr Ehsan Farsi Moghaddam – Director CareerCenter Donyae Kar
9. Mr. Sepidnam – Top Instagrammer of City Famous as Mr. Tabligh
10. Dr. Hamidreza Mortazapour – Winner of Khawarzmi Festival and Inventor









The conclusive lecture was delivered by Dr. Ali Mokhtari, Cultural Consul of Education Foundation at UNESCO describing the challenges and how to tackle these for a charming journey of entrepreneurship.



All participants were given participation certificates and top three ideas based on the reviewer were awarded the certificate of excellences by the Sadjad University of Technology and IMAQ Group of Companies as organizers.





It is a beginning of very long and vision journey never to reach an end and growing every year in a new country, exploring new people, new culture and new opportunities.







IMAQ Group of Companies having an aim of building a database of 100,000 Developing Entrepreneurs and 10,000 Startups changing the game of thoughts and economic management in the region.

For more details, please visit

**[www.karafarinshow.com](http://www.karafarinshow.com) || [www.code-international.com](http://www.code-international.com)**

CODE International & COMSATS University Presents

# Entrepreneur's Show

Pakistan 2018



Co-organizers and Sponsors



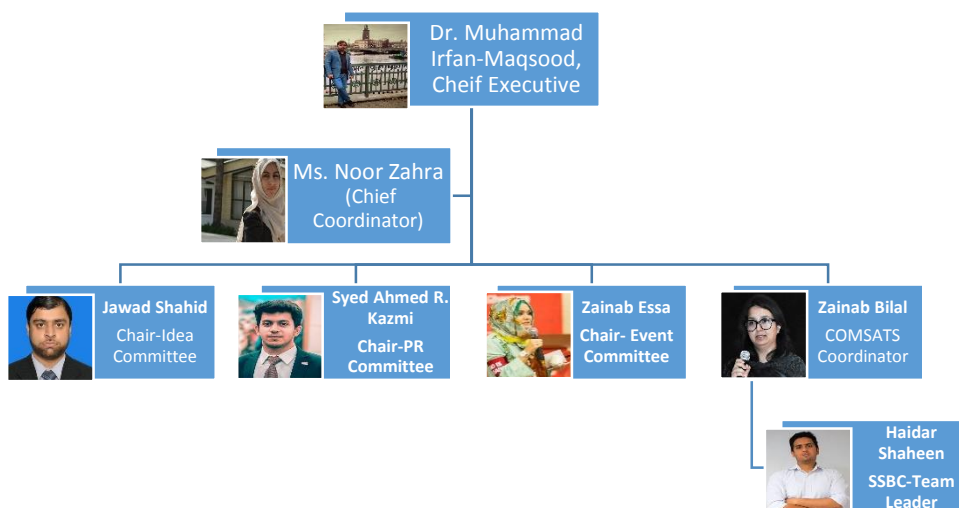


## **Introduction**

Entrepreneur's Show ([www.karafarinshow.com](http://www.karafarinshow.com) / [www.entrepreneurs.show](http://www.entrepreneurs.show)), a project of CODE International, which is a growing network of 3000+ active international techno-entrepreneurs and is aimed to be the largest network in ECO countries especially in Pakistan-Iran-Turkey axis creating an unmatched opportunities for students, academics and developing entrepreneurs to be inter-connected with the entrepreneurs from neighboring and regional countries. In our groundbreaking event in Pakistan, we accepted wide-ranging idea applications to encourage startups of any stage to compete at an international level and build an inter-disciplinary and international team of co-founders.

Our first ever event in Pakistan, Entrepreneur's Show – Islamabad 2018 took place on 10<sup>th</sup> of October, 2018 at Seminar Hall of EE, COMSATS University Islamabad, Pakistan with the efforts of following core team members.

## **Core Team – Entrepreneur's Show – Islamabad 2018**



## **SSBC Volunteer Team of Entrepreneur's Show – Islamabad 2018**

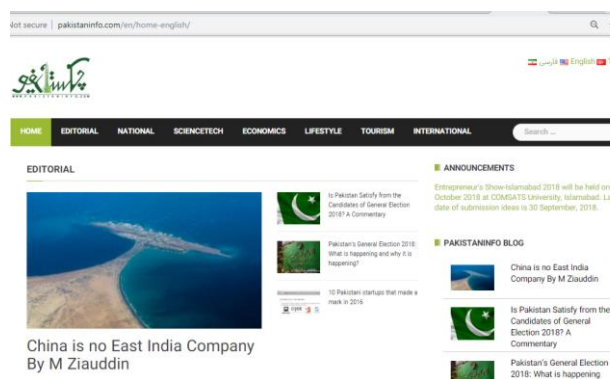
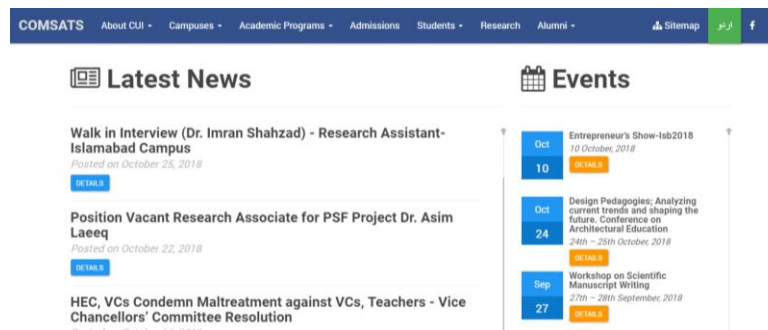
A 32 member's volunteer team of SSBC under the leadership of Haidar Shaheen was the vital player of event who deserve a special acknowledgement. The names of these members are as Zoha Khalid-event host, Afnan Ahmed, Aleena Ayun, Arslan Husain, Maryam Tahir, Faiza Kanwal, Ibtisham Abbasi, Maheen Shah, Mahnoor Bhatti, Ms Alishma, M Taimoor-Jalees, Muhammad Ali, Muhammad Nabeel, Rabiya Sultana, Saba Safdar, Saman Daud, Sarah Alavi, Summaya Afaq, Syed Sarim, Zahra Afzal and Ali Sarosh as volunteer contributor.

The others who worked voluntarily under the leadership of Ms. Noor Zahra, the chief coordinator of Entrepreneurs Show Pakistan 2018 are ; Zaina Zaidi – Szabist coordinator, Erum Afzal – NUST coordinator, Sahar Abbasi, Photographer, Sana Shahzadi, Graphic designer. The details of team members can be viewed at <http://entrepreneurs.show/islamabad>.

## Pre-Event

After being permitted by COMSATS University Islamabad, our team worked literally worked round the clock to make it happen in less than a month. Meanwhile Ms. Zainab Bilal and Ms. Talat Mehmood coordinated with us on behalf of COMSATS University Islamabad. With discipline and high degree of professionalism, our team showcased the values of our organization. Mr. Haider Shaheen, team lead of student volunteer group of thirty members from SSBC, executed the event to perfection.

Incubation centers were approached by Mr. Jawad Shahid to inform them about the opportunities they can achieve by getting out of their nutshells. Ms. Zainab Essa also showed best of her skillsets in providing an event plan to COMSATS-Team, which was well implemented. Mr. Ahmed maintained the structure of finance and support was throughout the event. The Event was well advertised by the COMSATS, CODE International and PakistanInfo on their webpages.





### **Ideas Submission**

In just two weeks, we received 96 ideas from Plan 9, MIT Forum Enterprise, Jumpstart, Plan X, COMSATS-Incubator ONE, COMSATS-SSBC, NUST and other prestigious institutes all over of Pakistan. They all were examined and discussed by our Idea Committee which was headed by Mr. Jawad under the supervision of Dr. M. Irfan-Maqsood. All ideas were evaluated using the specific algorithmic approach developed at CODE International.

### **Participants for pitching**

20 shortlisted candidates were invited for pitching in this event in the presence of 3 investors, 8 mentors and evaluators and about 250+ participants were invited to have a direct coordination with idea holders. 3 minutes were awarded to each group for on stage 3-minutes pitching which is a globally accepted technique and all ideas were evaluated by the mentors based on the Execution feasibility, economic feasibility and international perspective.

### **Ideas Evaluation**

Our Evaluation Board consisted of Academics, Policy Makers, Businessmen, Investors, and young entrepreneurs. The evaluation criteria was well drafted. The board of judges evaluated groups on the basis of their competency and strength (executional and economic feasibility and international market perspective) of their business models. The board comprises of the following 8 members,



**Dr Aftab Ahmed Chatta**  
President at NAYS ,  
Pakistan



**Zeeshan Haider Awan**  
Relationship Manager at  
Bank Alfalah Limited



**Ali Zaheer**  
Director of Estateman



**Dr. Asif Jamal**  
Assistant Professor at  
QAU, Islamabad



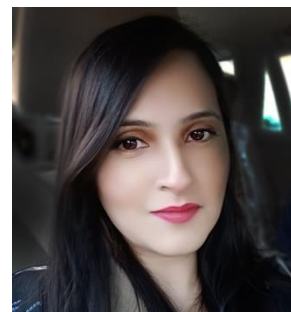
**Dr. Tahir Awan**  
Assistant Professor of  
Marketing, COMSATS  
Islamabad



**Mr. Zulqarnain Jaffery**  
IT Advisor, COMSATS  
Islamabad



**Dr. Amir Rashid Ch.**  
Assistant Professor of  
Electrical Engineering @  
COMSATS Islamabad



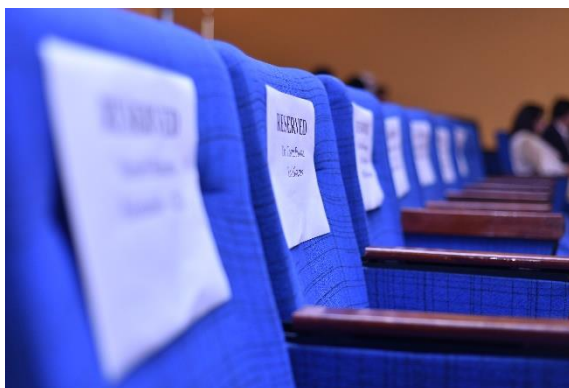
**Sadia Habib**  
Centre Manager /  
HOD Robotics, Headstart  
School

### **Event Timeline**

Entrepreneurs Show has a standard format being executed everywhere in ECO countries. The event is divided into following four sessions (excluding refreshment/prayer breaks),

- 1. Keynote Lectures** (motivational, scientific, policy making etc),
- 2. Ideas pitching session** (3-minutes pitching of selected 20-24 ideas),
- 3. Experience transformation** lecture by a national level startup entrepreneur
- 4. Final pitching** for top idea selection and awarding ceremony.

SSBC team under the leadership of Mr. Haider Shaheen was in action at 8:00 AM and was divided into several committees such as VIP protocol committee, refreshment committee, on-desk registration committee, conference hall management committee etc. Protocol committee welcomed the honorable guests at the COMSATS University Islamabad main entrance and brought all to the conference hall and presented the flowers bouquet to them.







Entrepreneurs Show – Islamabad 2018 was opened by the recitation of Holy Quran and national anthem of Pakistan at 10:00 AM and all special guests, idea pitchers, keynote speakers, investors, mentors and evaluators were present during the opening ceremony of event.



Keynote speakers were included academic authorities, national and international entrepreneurs, STEM education policy makers etc. After the opening ceremony, chief coordinator of Entrepreneurs Show – Pakistan 2018, **Ms. Noor Zahra** in her opening remarks, shared the milestones achieved by our organization and welcomed everyone at the annual Entrepreneur’s Show 2018 of Pakistan. Respectable **Mr. Muhammad Raza Khan**, Director of ORIC-COMSATS as host of event greeted everyone by giving us the platform to benefit entrepreneurs. He spoke on the “**Perspective of Students Startups in National and International Economy**” focusing the significance of students startups by COMSATS University as national most valuable asset.



Representative of Iranian Embassy “**Mr. M.M. Zamani**” (First Counselor of Embassy of Islamic Republic of Iran in Islamabad) who spoke on behalf of Excellency “Mr. Honar Doost. He appreciated the initiative of CODE International to establish network of Pakistan-Iran-Turkey entrepreneurs with vision of the largest network of techno-entrepreneurs in ECO countries. He also discussed the relation developmental steps between Pakistan-Iran taken by both nations and also requested the youth of two nations to trust each other. Honorable Speaker **Dr. Manzoor H. Somroo**, President ECO Science Foundation, was the main focal person of this event as he has the authority to convince the governments for trusting the youth of ECO countries and let them decide their destinations by supporting their initiatives and ideas of technology based entrepreneurship in region. Mr. Khalil Raza continued the talk of Dr. Manzoor summarizing the activities and opportunities created by ECOSF for scientific and technological youth of ECO countries.



**Mr. Khalil Raza**, the scientific officer of ECOSF presented the theories being implemented by ECO Science Foundation in ECO countries. He summarized the activities being performed by the ECOSF, not only just ECO countries but also all over the world to convince the world focus on the ECO region as the



rising hub of science and technology. He also discussed the opportunities being created by the ECOSF for the scientific and technological youth of ECO countries, the details can be found on the ECOSF website.

**Dr. M. Irfan-maqsood**, chief executive of CODE International and Entrepreneurs Show talked on “Branding and Establishing a Startup: Conspiracy Theory and Innovative Strategies” and discuss the significance of ECO region with 500+ million population and having one of the highest middle class society of the world.

He discussed the aim of CODE International to couple with this conspiracy theory by implementing the model of “**multinational startup co-founders**” from ECO countries and the Entrepreneurs Show is the event for networking of ECO co-founders as pathway to achieve this aim.



Two ladies speaker were also the part of keynote speakers,

**1.Mrs. Monireh Bahrami** presenting ScienceTech+ Accelerator, Iran. He came all the way from Iran to initiate this grand event here in Pakistan, giving a new prospect to our youth and for ECO market discussing the “Perspective of International Techno-entrepreneurship in Pakistan-Turkey-Iran Axis countries” and presented her work “KnowCancer” and “PakistanInfo”, two startups who are aiming to change the concept of general public and giving them the real truth about cancer and Pakistan, respectively. As she is PhD scholar of molecular biology working on molecular biology of cancer, **KnowCancer** is her passionate startup rising the cancer awareness and prevention strategies for the society.

**KnowCancer** is an encyclopedia established for the general public which is not well aware about specific terminology and can see the breakthroughs and scientific inventions regarding the treatment of cancer.

**2. Dr. Zarrin Fatima** represented ORIC-GCWU, Sialkot, who was also the key speaker of Entrepreneurs Show – 2017 in Mashhad, Iran. She was the most valuable speaker of the event, as she discussed the theoretical approaches being applied in the commercialization of science and technology and what basic principles of innovation and commercialization is not being considered by the developing techno-entrepreneurs.

Her presentation talk was on the “Commercialization of Scientific projects towards the Development of National Techno-Entrepreneurs” and she presented science of commercialization in very simple way.



**Mr. Nasir Ijaz**, CEO of The Tea Craft of Pakistan was the main sponsor of Entrepreneurs Show – Pakistan 2018. He joined as the investor of this event and also as the motivational speaker of Entrepreneurs Show as he was also the sponsor and motivational speaker of Entrepreneurs Show – Iran 2017 in Mashhad, Iran.



### A Glimpse of Conference Hall of Entrepreneurs Show – Pakistan 2018







### Pitching Ideas Session

96 ideas were received after the Call of Ideas Submission given by CODE International and SSBC-COMSATS University Islamabad from different institutes, organizations and incubation centers of Pakistan and following 20 ideas were selected for pitching after being screened by the idea committee head and executives.

### Shortlisted ideas Title:

Idea Owner Name/s	Title of Idea
Abdul Muqteet Khan	Visumify
Ijaz ul rehman najeeb	Geosocio
Muhammad Arslan	Careers and Goals
Salsabeel Kiani ,Shaina Laraib , Naufal Mansoor	Intelligent Memory System
Faheem Shahzad	The Team
Rida Azhar	Time Zone Social Media App
Raja Muhammad Ali	Door2Door
Nisar Ahmed	Healz
Abdul Hadi	Canvas
Muhammad Waqas Arshad	Protection Against Sex Harassment
Iqra Shahid	Ease Creators
Rubeena Omar	Pak Karubaar
Muhammad Samad	Tutorzap

Rohan Manzoor	Gtnews: The News Drive Thru
Muhammad Asad Haider	AI security cloud platform
Shaf Ali	IOT Cloudware
Ahsan Ameen & Mudassar Ahmed	Compu Electronica

### A Glimpse of Idea Pitching Session





### **Closing Remarks and Experience Transfer Session**

After the tough round of pitching session of Entrepreneurs Show – Pakistan 2018, Dr. Zarin Fatima Rizvi gave the conclusive remarks and at last techno-entrepreneurship experience transfer talk was given by Muhammad Aswal, CEO @ CricFlex that how he establish this startup from an idea and how it travelled to success. **Mr. Arshad Hussain Rizvi**, Advisor and Chief Patron of Entrepreneurs Show – Pakistan 2018 presented certificates and awards to our precenters and finalists of event at closing ceremony.



### **Finalists and Winner Explanation**

All the participants gave their best with remarkable performance, but as always there is no failure but only learning, three were shortlisted by our judges as winner and runner ups of Entrepreneurs Show – Pakistan 2018. Salsabeel Kiani and her team with idea “**Intelligent Memory System**” were awarded 50K PKR as prize money by CODE International.

1. Intelligent Memory System - Salsabeel Kiani, Shaina Laraib and Naufal Mansoor
2. IOT Cloudware – Shaf Ali
3. ComputElectronica – Ahsan Ameen and Mudassar Ahmed.

### **Closing and Awarding Ceremony**

After pitching competition, concluding remarks on Idea presentation



Salsabeel Kiani, Shaina Laraib and Naufal Mansoor winners of Entrepreneurs Show – Pakistan 2018 presenting Intelligent Memory System



Shaf Ali and Co, the Runner up of Entrepreneur Show – Pakistan 2018 with idea of IOT Cloudware



Ahsan Ameen and Mudassar Ahmed, appreciated as 2<sup>nd</sup> runner up of Entrepreneurs Show Pakistan 2018 presented their idea “ComputElectronica”





Group Photo of Entrepenerus Show – Pakistan 2018 with executives, organizing committee members, honorable evaluators and position holder after closing ceremony

## Entrepreneurs Show – Pakistan 2018, Supported By



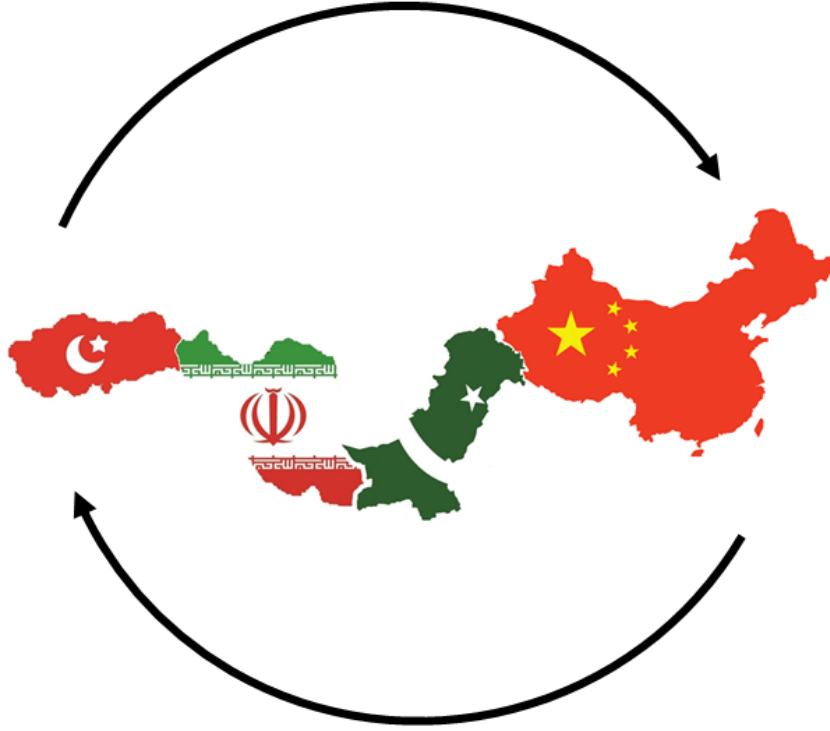
**ENTERPRISE FORUM**  
**PAKISTAN**

CODE International & Selcuk University Konya Presents

# 4<sup>th</sup> Entrepreneur's Show

24 April, 2019 (Konya, Turkey)

## Event Report



## Co-organizers and Supporters

**KONYA  
TEKNİKENT**





## Introduction

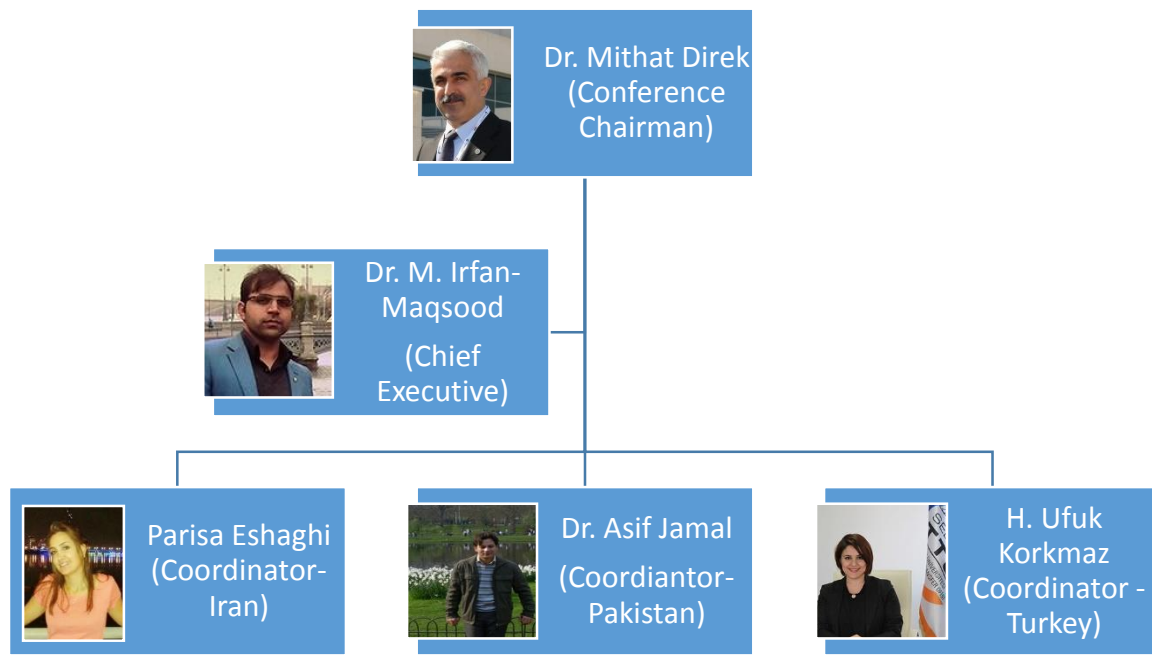
Entrepreneurs Show ([www.karafarinshow.com](http://www.karafarinshow.com) / [www.entrepreneurs.show](http://www.entrepreneurs.show)), an entrepreneurs networking project by CODE International, which is a growing network of 3500+ active international students, techno-entrepreneurs, academics and investors. CODE International is aimed to be the largest network in China-Pakistan-Iran-Turkey axis creating unmatched opportunities for students, academics and developing entrepreneurs to be inter-connected with the entrepreneurs from neighboring and regional countries.

Our four past events i.e. 1<sup>st</sup> Entrepreneurs Show 2017 (Mashhad, Iran), 2<sup>nd</sup> Entrepreneurs Show 2018 (Mashhad, Iran), 3<sup>rd</sup> Entrepreneurs Show 2018 (Islamabad, Pakistan) and 4<sup>th</sup> Entrepreneurs Show 2019 (Konya, Turkey) are speaking the stories of our networking activities which are being supported by the prestigious institutes and entrepreneurship policy making bodies such as Ferdowsi University of Mashhad, Khorasan Science and Technology Park, Sadjad University of Technology, Directorate General of Works & Cooperation of Khorasan Razavi, COMSATS University Islamabad, PlanX Pakistan, Jump Startup Pakistan, MIT Enterprise Forum of Pakistan, Selcuk University Turkey and Konya Technology Park (Teknokent).

## Finalized Poster of Entrepreneurs Show 2019



**Coordination & Executive Team – 4<sup>th</sup> Entrepreneurs Show 2019**



**Volunteer Team for 4<sup>th</sup> Entrepreneurs Show 2019**

The event of Entrepreneurs Show 2019 was impossible without the volunteer support of students of Selcuk University under the team leadership of **Ms. Sylvia Umehoza Kalisa**, an *international student of Selcuk University from Rwanda, Africa* who was supported by the **Rabia Rukiye and Şüheda Müzeyyen** (*Turkish Students at Selcuk University*).





### **Pre-Event Advertisement and Meetings**

In the year of 2018 (January 2018), our team of CODE International visited the Konya city and met with officials/authorities of Selcuk University (Prof. Dr. Mithat Direk and Prof. Dr. Hüseyin KARA– Vice rector) and Konya Technopark ( Selcuk University Tecnology Development Zone) (Prof. Dr. Birol Dag - President) to discuss the possible coordination to organize this event and also have a workshop on innovative business in Faculty of Agriculture, Selcuk University under the supervision of Prof. Dr. Mithat Direk.





After being permitted by Selcuk University, our team literally worked round the clock to make it happen in a best way. Ms. Parisa Eshaghi and Ms. H Ufuk had a comprehensive discussion and coordination to get a conclusion on the way of event will go forward. We have been in contact with many ORIC (Offices of Research, Innovation and Commercialization) director generals in Pakistan, Iran and Turkey to get their confirmation to participate in 4<sup>th</sup> Entrepreneurs Show 2019. Several posters were designed to advertise the event on all social media and local newspapers which received the attention of more than 100,000 peoples from Iran-Pakistan-Turkey as it can be view at @Karafarinshow on all social media (Instagram, facebook, telegram, twitter & Instagram).





Entrepreneurs  
**SHOW**  
CODE International & Selcuk University Konya, Turkey  
PRESENTS

**4<sup>th</sup> Entrepreneurs Show 2019**

**EVENT DATE**  
April 24<sup>th</sup>, 2019  
**9AM-2PM**

**VENUE:**  
Conference Hall  
Selcuk University  
Konya, Turkey

**Last Date of Idea Submission**  
**30 March, 2019**

**Ms. Parisa Eshaghi**  
Coordinator  
Entrepreneurs show 2019  
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**Dr.Mithat Direk** (Conference Chair)  
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Email:mdirek@selcu.edu.tr

[www.entrepreneurs.show](http://www.entrepreneurs.show) | [events/252883502182503/](https://www.facebook.com/events/252883502182503/) | [karafarinshow](https://www.instagram.com/karafarinshow)

KONYA TEKNOKENT | SELCUK UNIVERSITY | CODE | ScienceTech+

Entrepreneurs  
**SHOW**

Ziraat Fakültesi | Selçuk Üniversitesi | Konya  
10:00 AM, 24 April, 9 2019 ( Wednesday )

CODE | SELCUK UNIVERSITY | KONYA TEKNOKENT

IMAG PRESS | KNOW CANCER | [پاکستان](#) | [پاکستان](#) | [پاکستان](#)

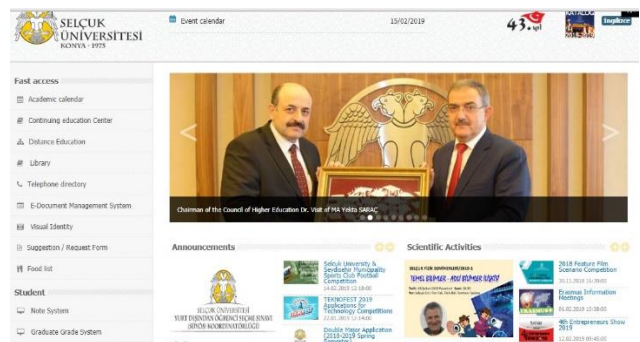
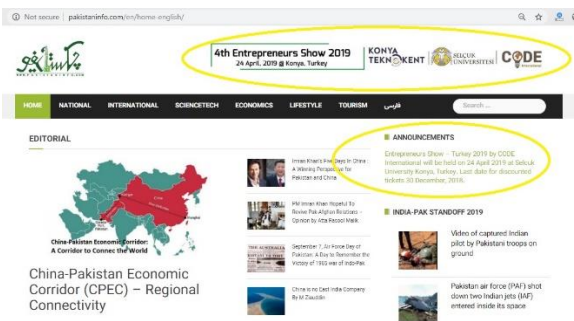
[www.entrepreneurs.show](http://www.entrepreneurs.show)

We had communication with many prestigious universities such as Foundation University, University of Management and Technologies, Quaid-e-Azam University, COMSATS University Islamabad, University of Lahore, Ferdowsi University of Mashhad, Tehran University, Sadjad University of Technology, Bilkent University Turkey, Middle East Technical University and Selcuk University Konya. We also had face meetings with representative of Bilkent Cyberpark Turkey and ODTU-Teknokent Turkey in the search of partnership with Entrepreneurs Show.



The event was well advertised on social media, local newspapers and within the campus of Selcuk University

Subscribe us on our Youtube channel for videos of Entrepreneurs







## **Call for Speakers as Developing Entrepreneurs / Startup Co-founders / Academics**

More than 300 individuals (developing entrepreneurs, startup co-founders, ideas owners, academics and entrepreneurship policy makers) were on tentative list for 4<sup>th</sup> Entrepreneurs Show 2019 being short listed by CODE International from Pakistan-Iran-Turkey.

Among these 300 experts, 100 were contacted based on the priority and their areas of interest/expertise in TIP countries (Turkey-Iran-Pakistan). Shortlisted experts were divided into two categories i.e. Session based speakers and countries based speakers. Each category was divided into two sub-categories such as Invited Speakers and Developing Entrepreneurs / Startup Co-founder's session.

## **Event Timeline**

4<sup>th</sup> Entrepreneurs Show 2019 was divided into three sessions focusing on the key lectures, presentations of startup co-founders and networking meetings among entrepreneurs from TIP countries to work together,

### **Session 1. Introduction & Keynote Lectures**

[www.karafarinshow.com](http://www.karafarinshow.com) || [www.code-international.com](http://www.code-international.com) || [www.entrepreneurs.show](http://www.entrepreneurs.show)

## 4<sup>th</sup> Entrepreneurs Show 2019 (Konya, Turkey)

### Session 2. Startup Ideas Presentations

### Session 3. Entrepreneurs Networking Meetings



Event venue was Conference Hall of Agriculture Faculty, Selcuk University Konya. Students volunteer team under the leadership of Ms. Sylvia Umuhoza Kalisa were ready to welcome the participants and honorable guests of Entrepreneurs Show at 10:00 AM.







4<sup>th</sup> Entrepreneurs Show –2019 was opened by the recitation of Turkish national anthem at 10:00 AM and almost all special guests, developing entrepreneurs, keynote speakers / academics, investors were present during the opening ceremony of event. There were also about 200+ participants present in conference hall during the opening ceremony of event.



Keynote speakers were included academic authorities, national and international entrepreneurs, STEM education policy makers etc. After the opening ceremony, *event coordinator* of Entrepreneurs Show 2019 – Turkey, **Ms. Sylvia Umuhoza Kalisa** briefed about the annual recurring Entrepreneurs Show and invited respectable **Prof. Dr. Mithat Direk**, *conference chair* and associate professor of agri-economy at Selcuk University Konya to welcome the guests and describe the perspectives and vision of 4<sup>th</sup> Entrepreneurs Show 2019 to transform students to entrepreneurs and to network entrepreneurs in TIP countries. He presented that educational disciplines should be integrated with economy like agri-economy for the sustainable development of countries and regions.



Konya Technopark (Selcuk University Technology Development Zone) was a key supporter of this event and an important player in the techno-entrepreneurship development. Selcuk TTO and Konya Teknokent are two sides working with Selcuk University to promote techno-entrepreneurship in Konya, Turkey. **Ms H. Ufuk Korkmaz**, *Expert of Entrepreneurship at Konya Teknokent* presented the Konya Teknokent and Selcuk TTO as the co-organizer and supporter of the 4th Entrepreneurs Show 2019.

**Ms. Bilge Nihan Soylu**, *expert at TİM TEB Girişim Enterprise Center (GirişimMerkezi)*, an entrepreneurship training and consultancy center in Konya Teknokent, spoke about the plans, action and perspective of techno-entrepreneurship taken to promote entrepreneurship in Konya, Turkey. She also discussed the services being offered by Girişim Enterprise center for international and local innovative entrepreneurs who are willing to start their activities in Konya, Turkey. Girişim Enterprise Center is like a home, private incubation center for those who are looking for opportunities to settle their business in Konya and its neighborhood.

CODE International has presented to more than 3500+ experts in Pakistan-Iran-Turkey directly in more than 100 seminars, workshops and meetings its 4<sup>th</sup> Entrepreneurs Show in turkey was the first phase of completion of circle of TIP countries. The achievements of CODE international in last 2 years since its establishment was presented by **Dr. Muhammad Irfan-Maqsood**, *chief executive of CODE International*. He discussed the aim of CODE International to coup with this conspiracy theory by implementing the model of “**multinational startup co-founders**” from TIP countries and the Entrepreneurs Show is the event for networking of TIP co-founders as pathway to achieve this aim.





**Prof. Dr. Shagufta Akhtar**, *Director General of ORIC-Foundation University Islamabad, Pakistan* presented the comparative analysis of innovation and commercialization in TIP countries and also discussed the strategies to promote innovation and commercialization in regional countries. She focused on the significance of regional unity for the sustainable development and appreciate the step of Entrepreneurs Show as a future game changer in TIP/ECO countries.

**Mr. Yasir Amjad**, *Head of BIC-ORIC-University of Management and Technology Lahore* presented the entrepreneurship opportunities created by CPEC and named it as the next game changer of the region. He also discussed the potential of a big market of Lahore metropolitan city with a population of nearly 20 million and its location in the center of CPEC (China Pakistan Economic Corridor).



**Prof. Dr. KUBİLAY KURTULUŞ BAŞTAŞ**, *Vice Dean of Faculty of Agriculture Selcuk University* official welcome the guests from Pakistan and Iran and also the officials of Konya Teknokent. Dr. Kubilay announced that Selcuk University is a Turkish national university which is ready to collaborate with the academics and institutes from Pakistan and Iran.



### Iranian Developing Entrepreneurs at 4<sup>th</sup> Entrepreneurs Show 2019

Right after the official welcome by Dr. Kubilay, presentations of developing entrepreneurs begin and this session started with the presentation of **Mr. Amir Khalilian**, *CEO of ROSEPOST* from Iran. He is also a BSc student of Software Engineering and discussed the role of universities in the transformation of a student to entrepreneur. He talked that even a university can produce an entrepreneur graduate but a university can also kill entrepreneurship skills of a student.

Ranking of academic journals in developing world is the key to show the scientific achievements of an academic institute and highest impact factor of a journal from developing world is 3.0 whereas highest impact factor in USA is 285. Interesting facts on academic journal management being presented by Dr. Monireh Bahrami, Co-founder of iMaQPress, a startup to improve ranking of scientific/academic journals.



**Mr. Farhad Sotodeh**, *co-founder at WeAreColorz.com*, a frontend developer presented the working of his startup which is giving a new life to websites and making them attractive, users friendly and as per international standards. He presented the reason that why several institutional websites of Iran-Turkey are having low ranking and compare there UX/UI experience with the highly ranked websites.



**Mr. Vahid Sanati**, *CEO at ManoShop.ir*, an Iranian startup developer and entrepreneur emphasis on the increment of regional trade between Pakistan-Iran-Turkey and presented that how e-stores could play a vital role in the exchange of Made-in-Pakistan/Iran/Turkey products in our local and city based markets. ManoShop is doing such kind of job and it's the online store only for TIP countries products.



### A Glimpse of Conference Hall of 4<sup>th</sup> Entrepreneurs Show –2019

The conference hall was full from opening to the closing ceremony with more than 300 participants including students, techno-preneurs, academics, policy makers and governmental officials from local departments. The conference hall has the capacity of 300 persons at one time, and rarely a free chair was available during the event.



### Turkish Developing Entrepreneurs at 4<sup>th</sup> Entrepreneurs Show 2019

Konya city, the ancient capital of Sultanate of Rum and Selcuk Dynasty hosted the 4<sup>th</sup> Entrepreneurs Show 2019. The city is also known as the Anatolian capital for centuries and is famous for agricultural land. For centuries it remained the hub of agriculture for whole Anatolian region and current turkey. Currently, it is also the largest the agriculture center for turkey and contributes a much higher portion in the total GDP of republic of Turkey. The city is the focus by the government to transform into the Asian and global capital of agriculture is big industrial development can be seen in surrounds majority focusing on agriculture. The city population is not just focusing on agriculture development, but the young generation has been very modern and updated and also working on the development of IT infra structure to transform Konya as the IT capital of Turkey. The city is equipped with Konya Teknokent, Konya Innopark and several IT centers.

The turkish startup presenters start with an awesome application, filegoes.com by **Mr. Mehmet Ozcan**, *Founder & CEO at Gm Bilişim Teknolojileri Elek. Yaz. Rek. Ve Tan. Sis İth. İhr. San. Ve Tic. Ltd. Şti.* Its an application where you can store your personal files upto 5GB free and by using premium features, you can store and manage your files online with unlimited storage. **Mustafa Banaz**, *CEO at Metrikon Kesici Takım Teknolojileri Arge Mühendislik Tasarım Danışmanlık Makina San. Ve Tic. Ltd. Şti.* which is manufacturer of parts and accessories of metalworking machine tools (except tool holders and other special accessories for self-tapping die heads, handles, separator heads and machine tools).

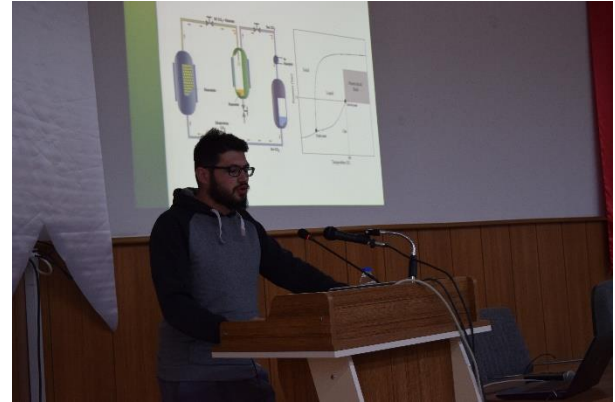


**Mr. Emre Citak**, *R&D expert of Grafenbiotech Nano Teknoloji Mühendislik San. Ve Tic. Ltd. Sti* who was speaking on the behalf of **Dr. Halit Çavuşoğlu**, *CEO of the company*. It is a Nanotechnology and Engineering company in order to produce value-added cost-effective nano-products. He presented Grafen coatings, a nano-particle produced at their company of valuable applications. **Dr. Mustafa Nevzat Örnek**, *Faculty member of Selcuk University-Faculty of Technology and CEO of ÖRNEK OTOMASYON MAKİNALARI ROBOT SİST. TARIM HAY. VE DAN.SAN.TİC.LTD.ŞTİ.* which is an industrial design and installation firm for automatic production facilities (automation support to production groups). Two ladies, students of Selcuk University-Faculty of Agriculture, **Zadife Emir and Nefise Bakan** jointly presented their startup project which was *organic root paint growing group* which was a startup to produce the natural plant dyes and were commercializing it.



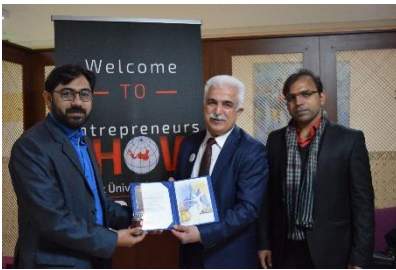


**Mr. Aytekin Akkuş**, *Founder & CEO at VERD Arge Yazılım* presented his companies working which is computer programming company working on the systems development, database & network management, web development and customer-specific software coding, etc. **Mr. Ali Athoğlu**, *Co-founder of Pard Mühendislik Ve Otomasyon San. Tic. Ltd. Sti.*, was our last speaker in this session. He presented his company activities which is a scCO<sub>2</sub> based preservation of food products.



### **Closing Remarks and Networking Meeting**

**Prof. Dr. Mithat Direk**, the conference chairman presented the closing remarks at the end of 4<sup>th</sup> Entrepreneurs Show 2019 and named it a step towards the joining of developing entrepreneurs and academics from Turkey-Iran-Pakistan in a stronger relationship tie for sustainable development of region. After the event, networking meeting was organizing to meet the participants from Turkey-Iran-Pakistan for a stronger relationship and to share the mutual interests of working together and certificates were awarded to the entrepreneurs and academics from TIP countries.



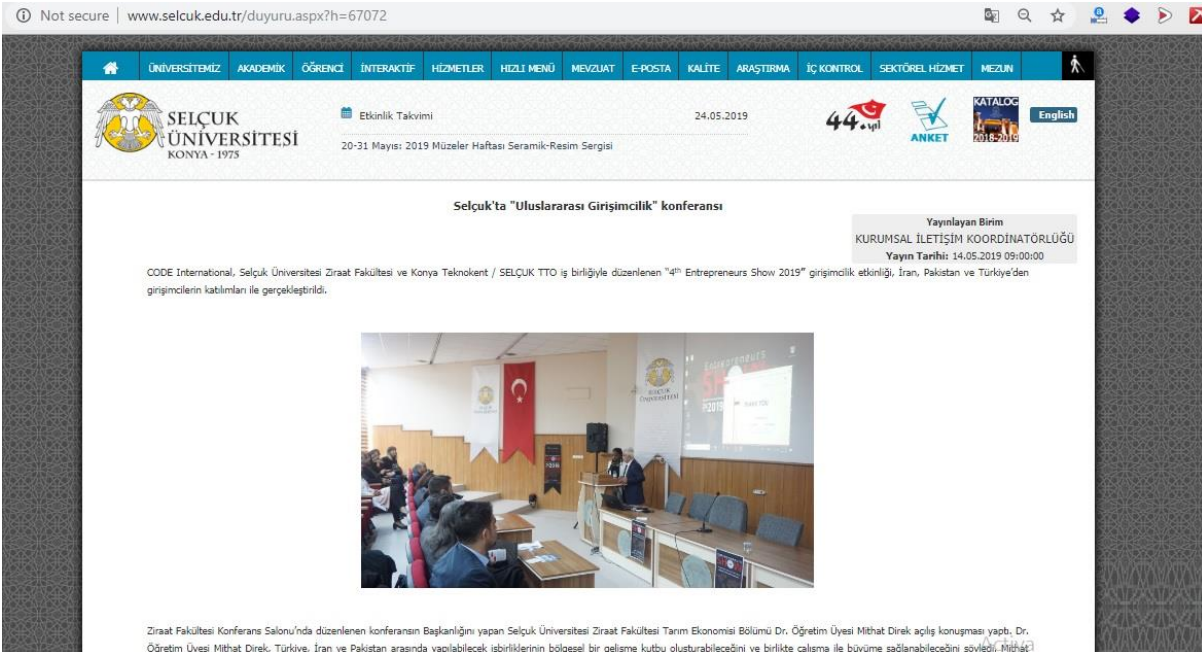




Group Photo of 4<sup>th</sup> Entrepenerus Show 2019 with executives, organizing committee members, honorable speakers and startup co-founders after closing ceremony

## Entrepreneurs Show 2019 Reports

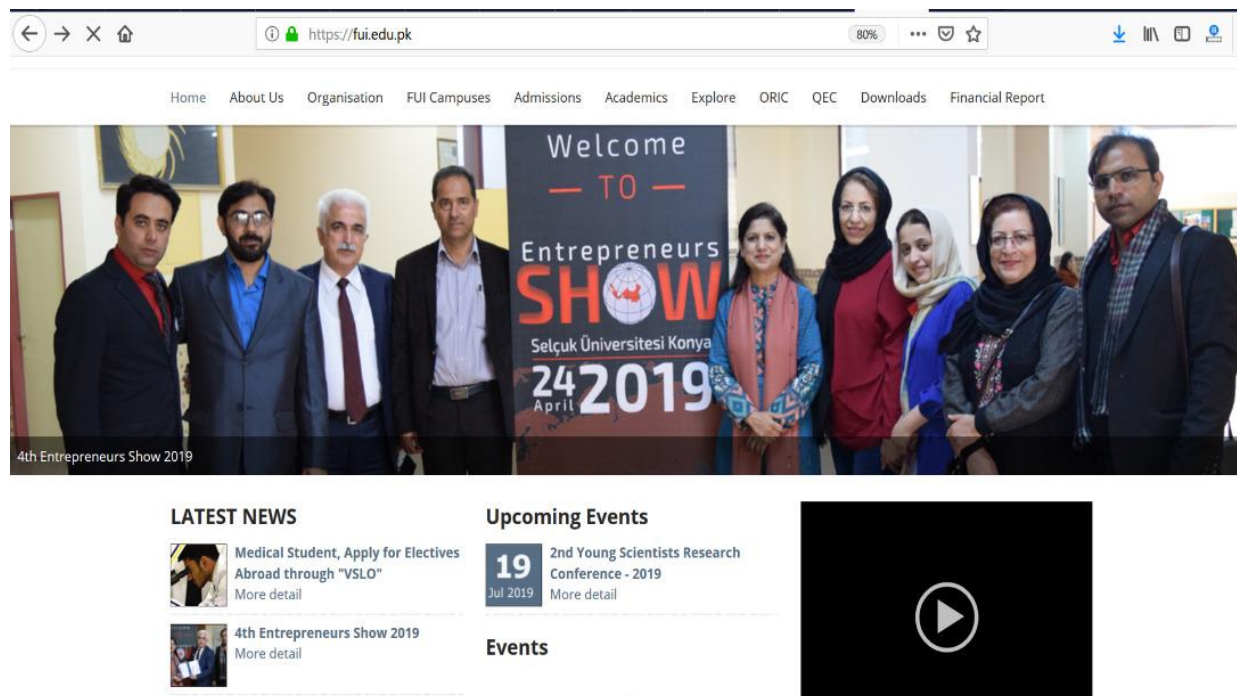
Report Fig-1: Entrepreneurs Show 2019 Report published on Selcuk University Homepage.



Report Fig-2: Entrepreneurs Show 2019 Report published in Turkish Anadolu Newspaper

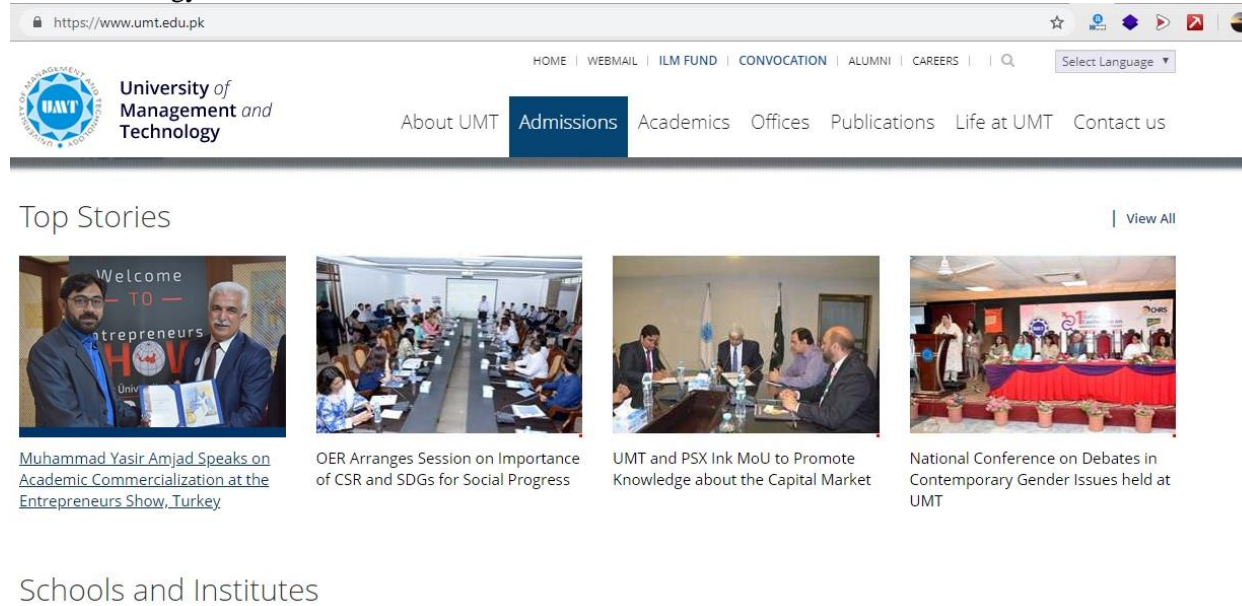


Report Fig-3: Entrepreneurs Show 2019 Report published on the homepage of Foundation University Islamabad, Pakistan





Report Fig-3: Entrepreneurs Show 2019 Report published on the homepage of University of Management and Technology, Lahore, Pakistan



## 4<sup>th</sup> Entrepreneurs Show –2019, Supported By

